

# On the Real-time Vehicle Placement Problem

Abhinav Jauhri, Carlee Joe-Wong, John Paul Shen

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Carnegie Mellon University

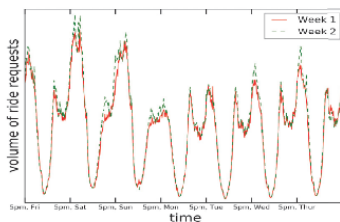
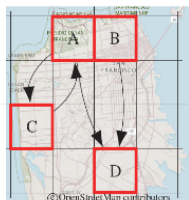
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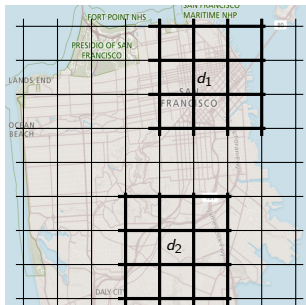
## Space-Time Graph Modeling of Ride Requests Based on Real-World Data

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Radek Grzeszczuk,<sup>2</sup> Vasu Parameswaran,<sup>2</sup> John Paul Shen<sup>1</sup>

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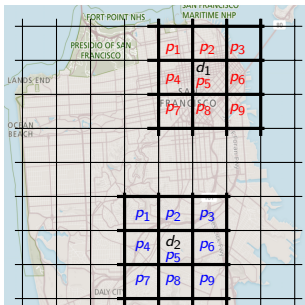


# Problem Definition



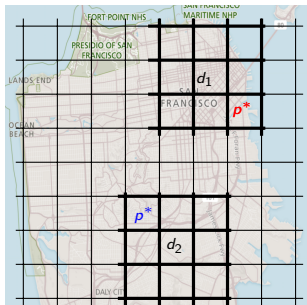
- ▶  $d_i$  - dropoffs at time snapshot  $t$

# Problem Definition



- ▶  $d_i$  - dropoffs at time snapshot  $t$
- ▶  $p_i$  - possible placements for  $d_1$  by time snapshot  $t + 1$
- ▶  $p_i$  - possible placements for  $d_2$  by time snapshot  $t + 1$

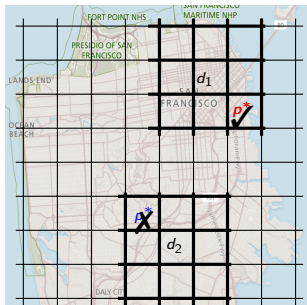
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- ▶  $p^*$  - placement for  $d_1$  by time snapshot  $t + 1$
- ▶  $p^*$  - placement for  $d_2$  by time snapshot  $t + 1$

Two placements are made using some algorithm.

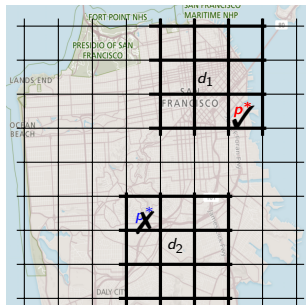
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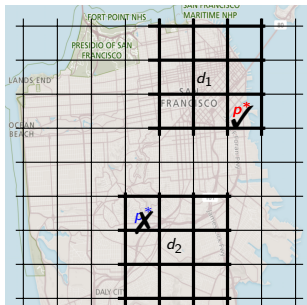
Reward  $R$  is computed for every time snapshot:

$$R(t + 1) = \frac{\# \text{good placements}}{\# \text{total placements}}$$

For the example above:

$$R(t + 1) = \frac{1}{2}$$

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**Objective:** Maximize the reward  $R$  over multiple time snapshots.



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4.  $|(t + 1) - t| < \tau_{epsilon}$  (usually a few minutes).

1. Pick a cell uniformly at random, and no history (URand-NH).

# Potential Algorithms

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2. Follow the Leader with Complete History (FTL-CH).

# Potential Algorithms

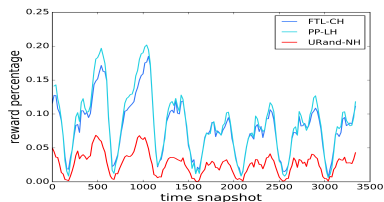
1. Pick a cell uniformly at random, and no history (URand-NH).
2. Follow the Leader with Complete History (FTL-CH).
3. Assume each cell follows a Poisson Process for ride requests (PP-LH).

# Experimental Setup

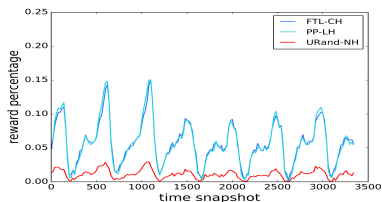
1. Looked at  $\approx 10$  million real ride requests for over a week in four US cities. Each ride request is defined by:
  - ▶ Pickup
  - ▶ Dropoff
  - ▶ Time of pickup
  - ▶ Time of dropoff
2. Each time snapshot is 3 minutes long.
3. Grid length  $100m$ .



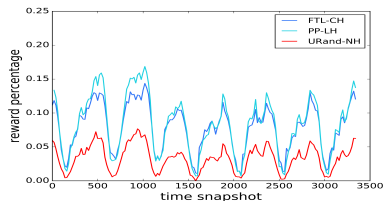
# Results



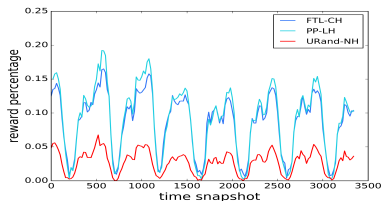
(a) Chicago



(b) Los Angeles



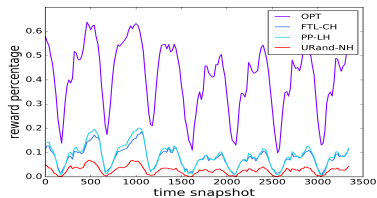
(c) New York



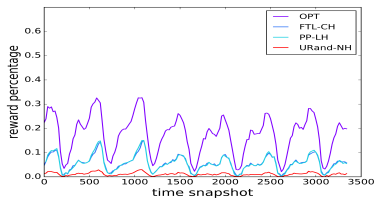
(d) San Francisco

**Figure:** The PP-LH algorithm out-performs FTL-CH slightly and URand-NH significantly across all four cities in terms of the reward.

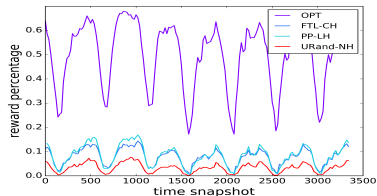
# Results with OPT



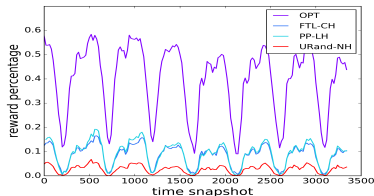
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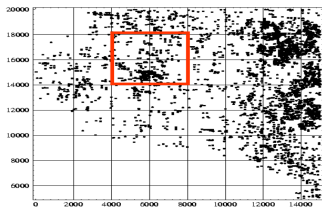
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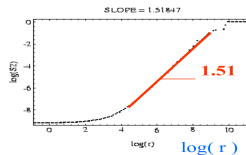
(d) San Francisco

Figure: Comparison of reward percentage plots for 3 algorithms along with optimal (OPT) reward.

# Fractals

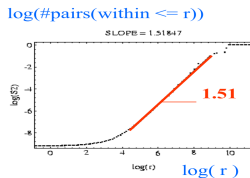
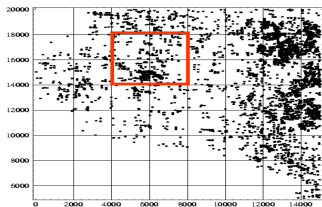


$\log(\#\text{pairs}(\text{within } \leq r))$

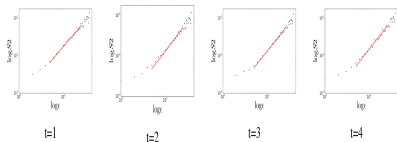
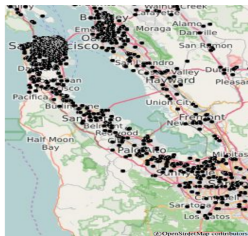


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# Fractals



(a) **Known work:** Self-similarity for cross roads of Montgomery county.



(b) **Our contribution:** Self-similarity for ride requests in Bay Area.

# Fractal Dimensionality & Human Mobility Pattern

[Belussi 1998] Given a set of points  $\mathbb{P}$  with finite cardinality and  $D_2$ , the average number of points within a square of radius  $\epsilon'$  follow a power law:

$$\overline{nb}(\epsilon') \propto \epsilon'^{D_2} \quad (1)$$

Same can be said for ride requests.

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Same can be said for ride requests.

Expected Performance of FTL-CH is strictly better than URand-NH:

$$\mathbb{E}_{\text{FTL-CH}}[R_t] > \mathbb{E}_{\text{URand-NH}}[R_t] \quad (2)$$

# Conclusion

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2. Highlight using real data connection between human mobility and chaos theory (fractals).
3. Propose potential online algorithms with guarantees which could reduce rider wait time, and driver idle time.